

B&R Industrial Automation Managing Director Ono Gave Lecture at Yokohama City University

On December 17th, 2021, Mr. Masashi Ono, Managing Director of B&R Industrial Automation appeared online at Yokohama City University's "Career Formation Workshop." He gave a lecture to around 70 students.

B&R Industrial Automation is a global company (headquartered in Austria) that manufactures and sells industrial automation machines. Since 2014 it has conducted business based in Yokohama City. Managing Director Ono introduced his own career and experiences overseas, as well as the features of foreign affiliated companies.

Mr. Ono gave a passionate message to the students. He wanted them to have inquiring minds and become resilient people (who can flexibly adapt to different situations). Then, he received many impressions and questions from attending students regarding this message, including saying they want to challenge themselves by living overseas in the future.

This event was realized through collaboration of City of Yokohama and Yokohama City University, and with the cooperation of B&R Industrial Automation.



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